

BUILDING OCCUPANCY ANALYTICS

sensed Occupancy Analytics

Office real estate is a significant cost for most organisations. Occupancy analytics help anticipate current and future workplace needs and to decide where and when to reduce or increase office space.

RT SmartData's **sensed** solution provides the most comprehensive view of office utilization across campuses, buildings, floors, canteens, meeting rooms, individual desks, and common areas.

Business owners are frequently tasked with improving employee experience, implementing hybrid working models and pinpointing opportunities to reduce real estate assets that are not meeting minimum utilization rates.



sensed occupancy analytics are powered by deep-learning sensors that count people and activity across the office and understand usage and occupancy of buildings, floors, seating areas, common areas, conference/meeting rooms, open-plan zones all the way down to individual desks.

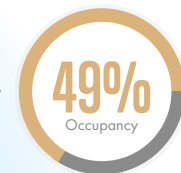
The use of secure real time and logged data from our technology can fuel and support workplace management systems, space reservation systems and other digital workplace tools.

Our sensors are wireless, easily installed, are low maintenance and using our 4G sim-based gateway, no connection is required to existing network infrastructure.

WHY USE THIS SOLUTION



Our **sensors** continually measure workplace occupancy and our **sensed** analytics help turn workspace data into insights and inform recommendations to understand desk usage behaviours, create desk scenarios and create dynamic office plans to make your workspaces work for your business.



sensed Occupancy Analytics

RTSmartData's **sensed** solution can help:

- improve the use of shared spaces
- reduce desk vacancy
- decrease energy consumption
- lower real estate overhead by allocating workspace efficiently

This is achieved through accurate observation of space, floor and building capacity, occupancy on an average and peak basis, showing how space is used on average over set periods of time including yearly, seasonally, monthly, weekly, daily and hourly utilization.

Breaking this down in a meaningful way is the key to forward planning and optimisation of the workplace as a safe, healthy, energy-efficient and cost-effective building for all.

A **sensed** workplace analytics platform is necessary to make data-driven decisions while the office evolves into a dynamic workplace. As hybrid working becomes more common and employees' needs develop and change over time, the office layout will need to be modified to ensure physical space is used effectively and drives consistent value.



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